

Shri Vaishnav Vidyapeeth Vishwavidyalaya Shri Vaishnav Institute of Journalism and Mass Communication Choice Based Credit System (CBCS) Scheme in the light of NEP-2020 B.A. JMC Batch (2022-25)

| S. No. | CATEGORY | COURSE CODE | COURSE NAME | TEACHING SCHEME/WEEK | | | | EXAMINATION SCHEME | | | | | 3 |
|--------|----------|----------------|--|-------------------------|---|---|---------|-------------------------------------|------------------------|----------------------------------|-------------------------------------|----------------------------------|-------------|
| | | | | L | Т | P | CREDITS | THEORY | | | PRACTICAL | | MAR |
| | | | | | | | | End Sem University Exam (60%) | Two Term Exam (20%) | Teachers Assessment* (20%) | End Sem University Exam (60%) | Teachers Assessment* (40%) | TOTAL MARKS |
| 1 | Major I | JMCUG201 | Radio Production | 2 | 0 | 2 | 3 | 60 | 20 | 20 | 30 | 20 | 150 |
| 2 | Major II | JMCUG202 | Basics of Journalism | 3 | 0 | 0 | 3 | 60 | 20 | 20 | 0 | 0 | 100 |
| 3 | Minor I | JMCUG203 | Public Relation | 3 | 0 | 0 | 3 | 60 | 20 | 20 | 0 | 0 | 100 |
| 4 | Minor II | JMCUG204 | Fundamentals of Photography | 2 | 0 | 2 | 3 | 60 | 20 | 20 | 30 | 20 | 150 |
| 5 | AEC ' | ML307 | Environmental Management and Sustainability | 4 | 0 | 0 | 4 | 60 | 20 | 20 | 0 | 0 | 100 |
| 6 | GEC | GE | Generic Electives | 4 | 0 | 0 | 4 | 60 | 20 | 20 | 0 | 0 | 100 |
| TOTAL | | | | | 0 | 2 | 20 | 360 | 120 | 120 | 60 | 40 | 700 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P - Practical;
*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson Board of Studies Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore

Chairperson
Faculty of Studies
Shri Vaishnav
Vidyapeeth
Vishwavidyalaya
Indore

Controller of Examinations Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore

Joint Registrar Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore

18/5/2013 Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya Indore

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